Felipe Menegotto

Brazilian/Italian citizen

Gdansk, Poland • felipemenegotto@gmail.com • +48 792959084

Portfolio - Data Analysis

https://menegotto.dev/

The site showcases a range of data analytics projects focused on transforming complex datasets into interactive Tableau dashboards. Additionally, there are code snippets for data scraping and for data analysis with Python.

Projects

Brazilian Online Stores

Created a dashboard for The Brazilian Online Stores dashboard offers a detailed analysis of e-commerce activities based on the Brazilian E-commerce Public Dataset available on Kaggle. This dataset, comprised of multiple CSV files, contains hundreds of thousands of order IDs from various online stores across Brazil. It provides valuable insights into customer behavior, order trends, and market dynamics within the Brazilian e-commerce landscape. By analyzing this data, users can explore patterns in purchasing habits and gain a deeper understanding of how different online retailers perform in this growing market.

British Airways

The British Airlines dashboard provides an in-depth analysis of customer experiences using data from the British Airways Reviews dataset on Kaggle. This dataset includes thousands of reviews from British Airways customers, offering a comprehensive overview of satisfaction levels and feedback trends. By examining this data, users can gain valuable insights into customer sentiment, identify key areas for service improvement, and track patterns in passenger experiences over time, helping the airline enhance its overall customer service and performance.

Science Investment in Brazil

The SQL/Google BigQuery project focuses on analyzing research investment totals in Brazil, specifically using SQL code to explore how funding from CNPQ (the Brazilian National Council for Scientific and Technological Development) is distributed across various research areas. This analysis provides a clear understanding of financial support trends for scientific and technological advancements in Brazil. The query results are exported as a JSON file, enabling further analysis and insights into research funding patterns and priorities within the country.

Soccer Players Ability

The Python/Jupyter Notebooks project analyzes left-footed versus right-footed players using data from the European Soccer Database, sourced from EA Sports' FIFA video game series, including weekly updates. This dataset provides detailed insights into player and team attributes, allowing for a comparative analysis of left-footed and right-footed players in terms of performance, skills, and team dynamics. By leveraging Python, the project enables an in-depth exploration of player characteristics and tendencies, shedding light on how foot dominance impacts play styles and team strategies in European soccer.

Courses with Certificate

- Tableau 2024 A-Z: Hands-On Tableau Training for Data Science - Udemy (Aug 2024)
- Machine Learning: Model Validation - Alura (Nov 2021)
- Applied Machine Learning in Python - University of Michigan (Oct 2021)
- Applied Text Mining in Python - University of Michigan (Oct 2021)
- Machine Learning: Introduction to Sklearn - Alura (Oct 2021)
- Data Science: Introduction to Time Series Analysis - Alura (Sep 2021)
- Scraping with Python: Web Data Collection - Alura (Sep 2021)
- Introducing Text Analytics and Natural Language Processing with Python - University of Canterbury (Jun 2021)
- Python for Data Science - UC San Diego (Jun 2021)

All certificates on LinkedIn profile: https://www.linkedin.com/in/felipe-nunes-menegotto-b6682620

Skills

- English/Spanish/Portuguese language
- Python
- SQL
- Tableau
- Data Scraping
- Text Analytics
- Basic Machine Learning Algorithms

Education

Universidade Federal do Rio Grande do Sul   Brazil
  License in Physics   2013

Universidade de Lisboa   Portugal
  Master in Science Communication   2021

Experience

Cognizant   Gdansk, Poland
  Senior Process executive   Current job

- Collaborated on Microsoft's Proof of Execution (PoE) project with global partners responsible for selling, installing, and implementing M365 and D365 products.
- Ensured all activities align with Microsoft's guidelines by reviewing documentation and guiding partners through the required steps to meet standards.
- Communicated in English and Portuguese, primarily via email, to facilitate alignment and efficiency.

Teleperformance   Athens, Greece
  Operator   2023 – 2024
- Provided high-quality technical support for security software users by resolving issues, clarifying usage, and ensuring digital safety.

- Engaged with customers considering canceling subscriptions, understanding their concerns, and offering solutions to retain their loyalty.
- Developed skills in problem-solving, customer service, effective communication, and retention strategies, contributing to customer satisfaction and loyalty.

MediaXXI   Portugal
Consultant   2022 – Today

- Participated in the design and writing of a project proposal for Horizon 2030, focusing on media and climate change.
- Created reports to finalize a project funded by Portugal 2020 and collaborated with researchers on book promotion.
- Worked with the marketing team to define key messages, and contributed to the creation, analysis, and refinement of email marketing campaigns.

Colégio Anchieta/Colégio João Paulo I   Brazil
Physics/Math Teacher   2014 – 2018

- Worked as a high school Physics and Math teacher in prestigious schools in Porto Alegre, Brazil.
- Provided comprehensive education in both Physics and Math, helping students achieve academic excellence.
- Gained valuable experience in curriculum development and student engagement in top educational institutions.